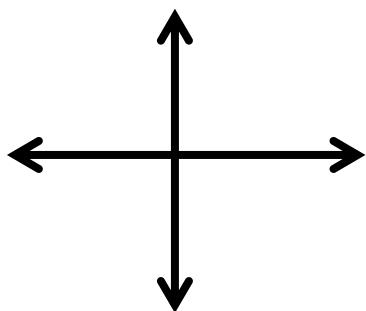


3.5 Exponential and Logarithmic Functions

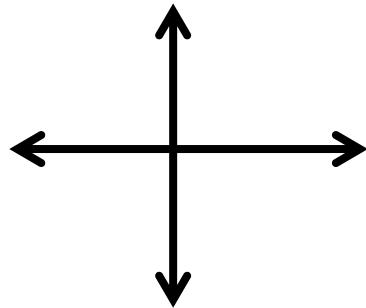
EQ: How do I graph exponential and logarithmic functions?

Exponential Parent Function



Key Points

Logarithmic Parent Function



Key Points

Equation

$$y = b^x + a \quad y = \log_b x + a$$

$$y = b^{x+a} \quad y = \log_b(x+a)$$

$$y = -b^x \quad y = -\ln x$$

$$y = b^{-x} \quad y = \ln(-x)$$

Type of Transformation

Change to key points

To find the domain of a logarithmic function:

Ex: Find the domain of $y = \log_3(-2x+6) + 3$

Examples:

$$y = 4^x - 3$$

Original

Points:

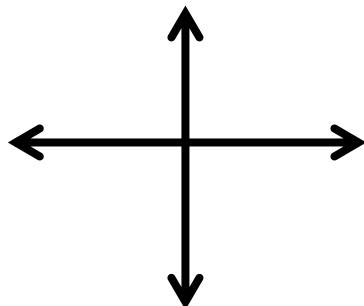
$$(0, 1)$$

$$(1, 4)$$

$$y = 0$$

New

Points:



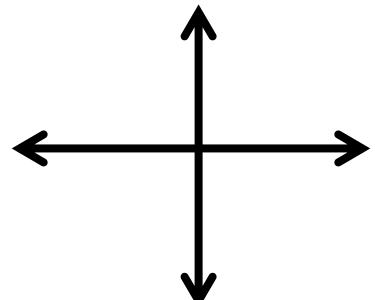
$$y = \log(x+4)$$

Original

Points:

New

Points:



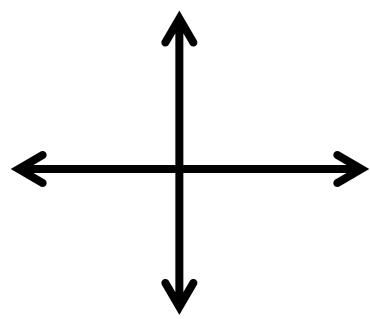
$$y = -5^x + 3$$

Original

Points:

New

Points:



For $y = b^x$ if $0 < b < 1$, then your graph is:

$$\text{ex. } y = \frac{1}{2}^x$$

